

## Education

B.Des  
UTS Bachelor of Design In Visual Communications  
University of Technology Sydney, Sydney, Australia  
Graduated with honors - May 2008

## Experience

Lead Creative   Machinations: A Real Time Strategy Game. 2006-2008

Freelance  
Web Developer   Clients included Popfrenzy, The Guild, ServerSpy.net,  
FPSBanana.com, Prodigious Networks. 2003-2008.

President &  
Web Developer   Machinefloor Inc. Sites run: gamebanana.com genr8rs.com  
gamerpetitions.com gamedevcontests.com. 2008-Present.

CTO   HiLine Coffee Company. 2013-Present.

## Expertise

Graphic  
Design   Print, Typography, Layout, Design Process, Color Theory,  
Storyboarding, Packaging, Advertising, Branding, Copyrighting.  
Photoshop, Illustrator, InDesign, GIMP, Inkscape.

Frontend  
Programming   Interactivity, Interface, Usability, Responsiveness, SEO,  
Compatibility, W3C Compliance.  
HTML, CSS, SCSS, JS, AJAX, jQuery.

Backend  
Programming   Frameworks, Testing, Caching, Security, Optimization,  
Database, SOAP, REST, API's, Data Analysis, Analytics.  
PHP, MySQL, BASH.

Server  
Administration   Setup, Tuning, Hardening, Maintenance, Migration, Caching,  
DNS, CDN's, Redundancy, Load Balancing, Backup & Recovery.  
Linux, Apache, nginx, MySQL, Varnish, Memcached, HAproxy  
BIND, sendmail, iptables, CRON, NFS, SSH.